

Westfield Doncaster

Fact Sheet



The redevelopment of Westfield Doncaster received planning approval in May 2004. Work on the \$650 million project commenced in January 2007, taking about 20 months to complete. The Centre has already proven to be a catalyst for surrounding development on Doncaster Hill.

The Centre's transformation saw its total retail space increase to around 120,000 square metres, with approximately 420 stores. New retailers include David Jones, Big W and Target. Village Cinemas reopened with a state-of-the-art multi-screen complex, including Gold Class cinemas and VMax screens.

Westfield Doncaster offers a wide selection of leading local and international designer brands through specialty stores, the new David Jones and refurbished Myer. New restaurants and a larger café court give diners over two levels sweeping views of the skyline towards the City.

The revitalised Westfield Doncaster introduced a new era in retail sophistication in Australia and is the glittering centrepiece of commercial and retail activity in the heart of Doncaster Hill. Car parking has increased from 3,480 spaces to 5,000 spaces.

An additional extension to the mezzanine level of the Williamsons Road frontage was completed in October 2012 with the inclusion of fashion label Zara.

Official opening

Westfield Doncaster was officially opened by Victorian Premier, John Brumby and Westfield Group General Managing Director, Stephen Lowy, on 16 October 2008. The Doncaster complex is Westfield's flagship centre in Victoria, joining premium centres at Bondi Junction in Sydney, Century City in Los Angeles, the San Francisco Centre and Westfield London.

'Column' sculpture by Rudi Jass

Westfield representatives and Manningham Council officers worked together on the selection of a piece of public art for installation on the Williamsons Road frontage of Westfield in mid-2012. The purchase of the piece was funded by Westfield with Council providing in-kind support by project managing the installation.

The sculpture is entitled 'Column' and is constructed from corten steel. The 3.2 metre tall sculpture was designed and fabricated by Melbourne artist Rudi Jass. The flowing and dynamic pattern of the sculpture reinterprets basic geometrical shapes (such as triangles, circles and squares) used by many cultures to explore focus, harmony and balance. Jass' work can be found in private collections throughout Australia, Japan and the US.

This is one of several art pieces which will enhance the character of Doncaster Hill and create an exciting and colourful pedestrian environment.

For more information about Westfield Doncaster visit www.doncasterhill.com or www.westfield.com.au/doncaster